

TALENT DRIVEN FRANCHISES

DEFINITION

From Skip to Joel Klatt to Colin to AROD, our talent ignites the conversation in and around sport 365 days a year.

BRANDING OPPORTUNITIES

1. Branded Handshake
2. Brand Handle Tag or Hashtag
3. Presented By Logo appears after first 3 seconds
4. Endcard w/ Presented By Logo & Call-To-Action

CONTENT OPPORTUNITIES

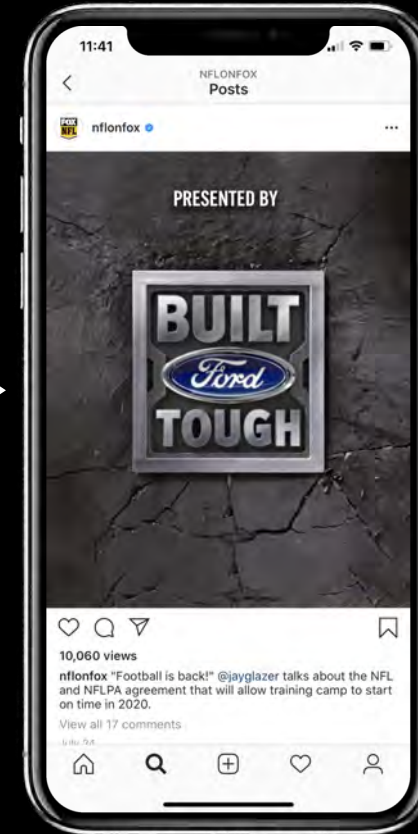
- **NFL**
Ask Glazer w. Jay Glazer
Last Call w. Mike & Dean
QB7 w. Michael Vick
- **CFB**
Reggie's Run of the Week
Ring Chronicles w. Urban Meyer
Leinart's Heisman Hopefuls
- **MLB**
Full Count w. Ken Rosenthal
Top 5's w. the Whiparound Crew
- **THE ASSOCIATION**
Broussard: You Kids Don't Know

USER FLOW

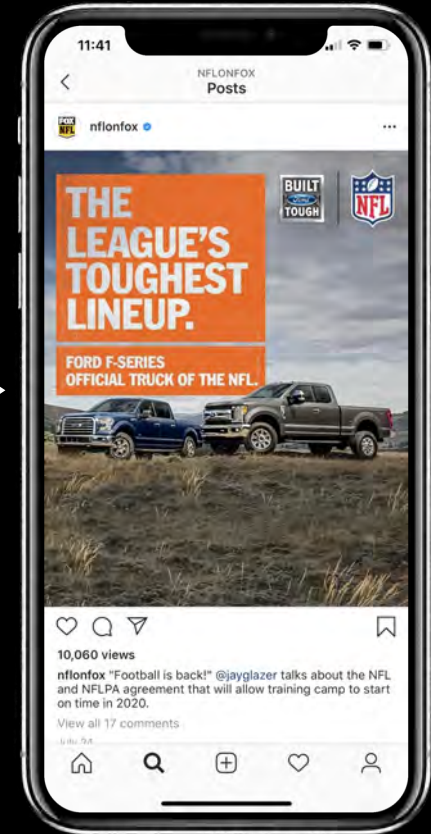
FOX SPORTS CONTENT



END CARD PRESENTED BY



ENDCARD w/ CTA



Facebook



Instagram



Twitter

FOX
SPORTS

OWN THE LIVE EVENT

Social content complements linear and streaming games, providing fans a two-way, engaged, and connected experience during sports' most exciting moments



PREGAME



INGAME



POSTGAME